

# Fundraising guide

## Getting started!

Your **CEO Dare to Cure** dashboard is your own personalised fundraising account which enables you to personalise your fundraising page, access a full suite of fundraising resources, invite others to join you and keep track of your progress as you work towards achieving your fundraising goal.

Go to [ceodaretocure.org.au](https://ceodaretocure.org.au) and login to your dashboard by clicking "login" at the top of the page.

- **Add a profile picture & message** – add a profile picture and a personal message which will appear on your fundraising page
- **Fundraising target** – we encourage you to reach for the stars and set an inspiring fundraising goal
- **Make a self-donation** – back yourself by making a self-donation to inspire others to follow suit
- **Kick-off your fundraising**
- **Select your dare** – not yet chosen your dare? Choose what dare you will be taking on. Note your dare will then appear as an icon on your fundraising page for your supporters to see
- **Create a team** – interested in participating as a team? Recruit a team of 6 and take on our Extreme Fitness Corporate Team Challenge
- **Nominate a peer** – invite other CEOs and business leaders to register. We need your support to help spread the word and grow the event to new heights
- **Email templates** – access personalised email templates that you can simply send on to your supporters, asking them to sponsor you
- **Social posts** – share our templated posts on your socials, asking your supporters to donate
- **Get others involved**
- **Other fundraising resources** – all event fundraising resources are accessible via your dashboard
- **Keep track of your progress**
- **Thank your donors** – show how much you care
- **Update your goal** – reached your fundraising goal? Update your goal and inspire supporters to get behind your new target
- **Check-out the leaderboard** – see where you rank vs other leaders



**CEO DARE  
TO CURE**