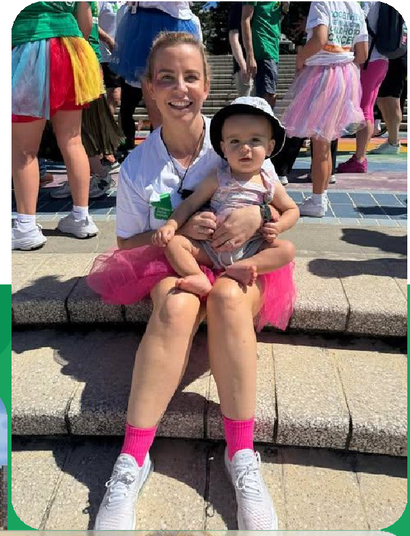
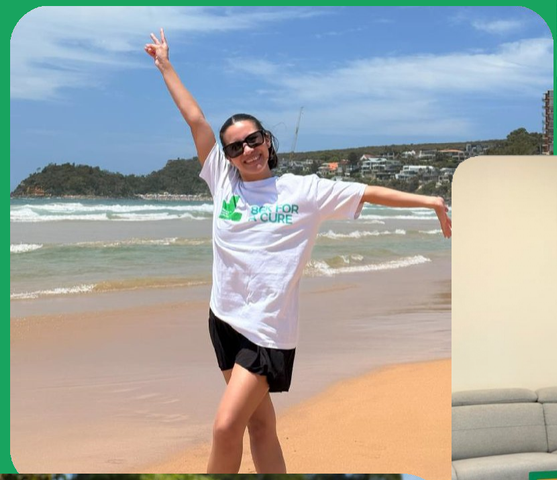
Children's Cancer Institute

86K FOR A CURE

Empower your organisation to move with purpose this March

Conquer 86km for the **86** children diagnosed with cancer every month in Australia.











Children's Cancer Institute | 86K FOR A CURE

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1. **What is 86K for a Cure** and how is it making an impact
2. **Why get involved** – benefits to both your team and your wider organisation
3. **Getting set-up and fundraising support**– it's a quick and easy process





Join us in turning movement into meaningful impact

Children's Cancer Institute

86K FOR A CURE

In recognition of the 86 children diagnosed with cancer every month in Australia

2027 marks 6 years of 86K for a Cure



Children's Cancer Institute **exists solely to put an end to childhood cancer** and 86K helps fund our critical research.

Despite significant improvements in survival rates, thanks to research, **there is still more work to be done**:

- Cancer devastatingly kills three children every week in Australia – more than any other disease.
- 70% of children who survive suffer long-term effects from their treatment.

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How you are making an impact

Ryders Story

Click this link to play Ryder's Fight Against ATRT - YouTube



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86K FOR A CURE

86K will benefit your entire team

Promoting staff engagement and wellbeing



Conquer 86km this March

You can walk, run, swim, cycle, roll or even make your own '86' challenge.

Create some friendly rivalry between departments – who will get to the top of the leaderboard?



Increase staff engagement

Invite your organisation to come together and take part in something exciting and ultimately life-changing.

Great engagement opportunity from both participating AND fundraising
– you could even host your own office fundraiser.



Improve employee wellbeing

Physical exercise is so important to staying happy, healthy and positive - plus it is proven to increase productivity.

Use office days as an opportunity for team "training" over lunch and share those selfies on socials.

***TOP STAFF ENGAGEMENT TIP* Employee Donation Matching**

Why not introduce an employee donation matching program and match every donation your team makes – this shows both your commitment to the cause and to staff.

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Plus, there are benefits for your wider organisation

Impact is far reaching

- **Demonstrate CSR Leadership-** Champion a cause that resonates deeply with every Australian household.
- **Charity Champion opportunity-** Nominated "Charity Champions" would be provided with an opportunity to engage in a stretch leadership opportunity – provided training on how to mobilise workforce and generate positive organisational culture.
- **Join over 200 others who have taken part so far-** including Nexon, Brickworks, Steggles and many more leading organisations.
- **Be part of 86K's growing success -** In 2026 we raised over $2.8m with 9,244 participants registered. 2027 will mark our 6th year, with a fundraising target of $3m!



Together, we can make 2027 our most impactful year yet.

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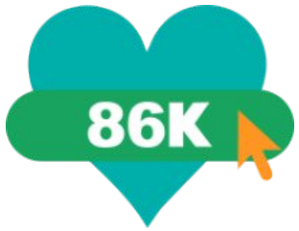
It’s a simple process to get your teams set-up

Stress free registration and fundraising, with personalised support



1. Sign up

Nominate a charity champion, register your workplace, and set a team target.



2. Share

Invite your colleagues to join your team and encourage some healthy competition.



3. Fundraise

Employees will share their challenge with their networks to raise funds.



4. Conquer

Track every km in your online dashboard and show kids with cancer they're not alone.



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Full suite of fundraising resources & dashboard

Plus, training for those who need it

We'd love 86k for a Cure to become an annual highlight in your calendar...

- ✓ F**FREE** to register
- ✓ Full suite of fundraising and marketing resources and personal dashboards
- ✓ Leaderboards to help build friendly rivalry
- ✓ Emotive and impactful comms
- ✓ Dedicated Account Manager
- ✓ Virtual training for Charity Champions
- ✓ T-shirts for all team members once they've raised $86 - great for photos and videos!









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86K FOR A CURE

TOGETHER WE CAN CURE CHILDHOOD CANCER



THANK YOU

86kforacure.org.au

#86kforacure